

Dr. D. Cover Sheet**Michael Higley-Vance****September 18, 2013**

EDU7002-8	Dr. Donna Rice
Educational Research Methodology	Assignment #5: Purpose Statement

Assignment: Based on the Statement of the Research Problem in Activity 4 and the feedback from the Mentor, draft a Purpose Statement. Use the NCU Topic Paper Template in the Dissertation Center as the model for your Purpose Statement.

Additional instructions from Dr. Rice:

- C1. The purpose statement is a single concise paragraph (this is an overall comment about the entire purpose statement. Highlight "Statement" and put it there).
- C2. The purpose statement begins with "The purpose of this..." (Highlight where you say "The purpose of this" and put the comment there).
- C3. The research method is identified as qualitative, quantitative, or mixed. (Highlight "qualitative, quantitative, or mixed" and put the comment there).
- C4. Research design is clearly stated. (Highlight "multiple case study, correlational study, survey study, etc. and put the comment there).
- C5. Identification of single phenomenon/concept/. (Highlight "key factors that enable bullying behavior to persist" or whatever your subject is and put the comment there).
- C6. Geographic location of study is identified. (Highlight "school system located in East Texas" or whatever the type and location of your study is).
- C7. The purpose statement begins with a succinct sentence that indicates the study method and overarching goal. (Highlight the entire first sentence and put the comment there).
- C8. The specific population is identified and the number of participants is estimated. (Highlight "a group of 10 teachers, 10 grade eight students, and three administrators will be interviewed from each school" or whatever your method is and put the comment there).
- C9. The opening sentence is followed with a brief but clear overview of how, with whom and where the study will be carried out. (Highlight "a group of 10 teachers, 10 grade eight students, and three administrators will be interviewed from each school using a semi-structured interview protocol in order to gather their perceptions of factors that enable bullying behavior in their respective schools. A cross case analysis will be conducted to identify common and diverging themes associated with this phenomenon at the three research sites" or whatever your method and follow on plan is and put the comment there).

Faculty Use Only

Michael – you are developing a good foundation. Excellent job pointing out the characteristics. You will want to add whether or not the district is urban, rural, a mix or whatever. Usually a correlational study is quantitative and you would not interview so many people. You could survey them (you would need to find an existing survey – we can talk more about that later. I cannot imagine the time it would take to interview them all

and how you would manage all the information (much less permission slips). I would suggest you consider selecting a representative sample – and better yet, interviewing the teachers. So much is involved when you work with students instead of teachers. Excellent job on this assignment. I like the changes you made to the specific problem. In Activity 7 copy and paste your revised problem statement and your purpose statement so I can check for alignment with your questions.

Dr. Donna Rice 97 100 9/20/13

Grading Key for Purpose Statement

20 Excellent	17 Above Average	14 Adequate	11 Needs Improvement	8 Not Acceptable
25 Excellent	20 Above Average	15 Adequate	10 Needs Improvement	5 Not Acceptable

Content 70%

20 Demonstrated a well-developed focus (Started with “the purpose of this...with the comment indicating the purpose was clearly stated – C2 and C7, 10 points each)

20 Thorough points of development (Identification of of a single concept followed by geographic location, the specific population, and approximate number of participants C5, C6, C8, and C9 all annotated in the space indicated, 5 points each).

| 17/20 Achieved stated learning outcome(s) – (purpose statement clearly presented and logical/is an appropriate response to the Statement of the Problem – is a reasonable approach to ‘solve’ the problem. It is critical that once the problem is set, the Purpose must align with the problem). [Review methodology](#)

20 Integrated key concepts and terms from course materials (followed guidance from Best Practices document and sample provided)

20 Met length requirement (The purpose statement is a single concise paragraph – comment is highlighted at the word “statement” /optional – the research method and design is identified and clearly stated – C1, C3, C4 again with comments in appropriate places, approximately 7 points each).

| 97/100 Total

Writing 30%

25 Appropriate and precise language

25 Proper use of APA

25 Clear divisions between the writer’s voice and the sources used to support claims

25 Consistent use of standard American English in grammar and punctuation

| [100](#)/100 Total

Draft a Purpose Statement

Michael Higley-Vance

Northcentral University

Problem Statement (Specific Problem)

The specific problem is to investigate how intrinsic motivation and learner self-efficacy may contribute to the increase in online course participation and to a corresponding successful course completion. These two learner characteristics remain the least researched learner characteristics of learners participating in online learning environments (Graf & Kinshuk, 2006; 2011; Tirrell & Quick, 2012; Huang, Lin, & Huang, 2012; Samruayruen, Enriquez, Natakatoong, & Samruayruen, 2013).

Purpose Statement

The purpose of this correlational cross-sectional study is to identify key factors related to intrinsic motivation and self-efficacy that affect the success rate of learners in a public K-12 online learning option program located in middle Tennessee. A group of approximately one hundred elementary age online learners, two hundred fifty middle school online learners, and a group of approximately five hundred high school learners will be interviewed, sampled, and compared using a semi-structured interview protocol. This protocol will be used to gather information about learner motivation and self-efficacy related to the success rate of learners in a public K-12 online learning program.

M Higley 9/19/13 7:59 PM

Comment [1]: The purpose statement is a single concise paragraph.

M Higley 9/19/13 7:57 PM

Comment [2]: The statement begins with "The purpose of this..."

M Higley 9/19/13 7:59 PM

Comment [3]: The research method is identified.

M Higley 9/19/13 7:59 PM

Comment [4]: Research design is clearly stated.

M Higley 9/19/13 8:01 PM

Comment [5]: Identification of a single phenomenon, concept, or idea.

M Higley 9/19/13 8:03 PM

Comment [6]: Geographic location of study is identified.

M Higley 9/19/13 8:05 PM

Comment [7]: The purpose statement begins with a concise sentence that indicates the study method and overarching goal.

M Higley 9/19/13 8:06 PM

Comment [8]: The specific population is identified and the number of participants is estimated.

M Higley 9/19/13 8:08 PM

Comment [9]: The opening sentence is followed with a brief but clear overview of how, with whom and where the study will be carried out.

References

- Graf, S., & Kinshuk, K. (2006, December). Considering learning styles in learning management systems: Investigating the behavior of students in an online course. *Semantic Media Adaptation and Personalization*, pp. 25-30. Retrieved from http://wit.at/people/graf/publications/graf_kinshuk_SMAP06.pdf
- Huang, E. Y., Lin, S., & Huang, T. K. (2012). What type of learning style leads to online participation in the mixed-mode e-learning environment? A study of software usage instruction. *Computers & Education*, 58(1), pp. 338-349. doi: 10.1016/j.compedu.2011.08.003
- Samruayruen, B., Enriquez, J., Natakatoong, O., & Samruayruen, K. (2013). Self-regulated learning: A key of a successful learner in online learning environments in Thailand. *Journal Of Educational Computing Research*, 48(1), pp. 45-69. Retrieved from <http://proxy1.ncu.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=eric&AN=EJ1000633&site=eds-live>
- Tirrell, T., & Quick, D. (2012). Chickering's seven principles of good practice: Student attrition in community college online courses. *Community College Journal Of Research And Practice*, 36(8), pp. 580-590. doi: 10.1080/10668920903054907